

Urban-rural relationships through food and short supply chains



11.03.2025



In collaboration with



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SHORT PRESENTATION:



www.cries.ro

NGO,
promotes SSE
2009



www.asatromania.ro

Civic engagement
for CSA
2007



<https://www.facebook.com/lareciproc.ro>

Social enterprise,
promotes SFSC

2015

SOCIAL, ENVIRONMENTAL AND POLITICAL CONTEXT:




Climate crisis and food production– a bidirectional relationship;

War and food production & distribution - conflicts and geopolitical instability further weaken food supply chains

Inequality in food access – marginalized communities face growing difficulties in accessing affordable, sustainable food due to economic disparities and disrupted supply chains.

Far-Right protectionism & xenophobia – nationalist-conservative movements manipulate the "local food" narrative to justify economic protectionism, exclusionary policies, and xenophobic ideologies.



GENERAL STRUCTURE OF THE CYCLE:

Session 1

March 11 th, 2025

The global food system and its impact

- Introduction to the cycle "Urban-rural relationships through food and short supply chains" by CRIES;
- Geopolitical power of global food: -old and new colonialization;
- The Customers' Power: to buy is a social-political act.

Session 2

March 18 th, 2025

Building resilient communities: understanding and strengthening short supply chains

- Understanding short supply chains model;
- Benefits & impact of short food supply chain. ASAT- case study;
- Limits of the short food supply chain model: the trap of "localism" and the risks of extreme right-wing narratives.

Session 3

March 25 th, 2025

Building strong local food systems: identifying and analyzing the resources for short supply chains

- Human capital and knowledge transfer for producers;
- Community engagement and consumer awareness;
- The role of public authorities, examining financial tools, quality schemes, and policy support for local food systems.



Have you ever boycotted a food product for ethical or political reasons?

<https://padlet.com/mihaelavtn/looking-up-webinar-have-you-ever-boycotted-a-food-product-fo-5gzmwmbdieou2f3e>

Image source:
<https://www.ethicalconsumer.org/ethicalcampaigns/boycotts/what-is-boycott>



What is the environmental impact of the food we eat?

<https://visitors-centre.jrc.ec.europa.eu/en/media/tools/quiz-what-environmental-impact-food-we-eat>

Click here to start the interactive content in fullscreen mode

