MODULE 3: Urban-rural relationships through food and short supply chains

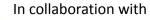


25.03.2025













TRAP OF FAR-RIGHT MOUVMENT

Food narative is transformed in a discourse of exclusion and isolation







March 25 th, 2025 : 17.30-19.00 (CET)



Building strong local food systems: identifying and analyzing the resources for short supply chains

This module explores strategies to strengthen short food supplychains by optimizing key resources.

- Human capital and knowledge transfer for producers;
- Community engagement and consumer awareness;
- The role of public authorities, examining financial tools, qualityschemes, and policy support for local food systems.

Speakers: Cristi Gherghiceanu (ADEPT Foundation), Sergiu Florean(Alimenterra), George Cățean (Ferma Cățean)

Southern Transylvania (Central Romania) is characterized by an **exceptionally high** level of farmland biodiversity.

Today, Southern Transylvania faces challenges as high unemployment rates and ageing of the rural population, which put traditional farming at risk.

With Romania's accession to the EU in 2007, Southern Transylvania became part of a complex multi-level governance system that in principle provides mechanisms to balance biodiversity conservation and rural development (e.g. the Natura 2000 network of protected areas).

Source:

https://pecs-science.org/rural-development-and-biodiversity-in-central-romania/



Photo: Joern Fische

RECIPROC: 9 May 2015, World Fair Trade Day





PRODUCTS:

Local, artisanal, organic, and Fair Trade.









awareness

NETWORKING:

Partnerships with other social economy initiatives









awareness

CULINARY EVENTS &COVIVIALITY

We promote healthy eating, food waste reduction, sustainable cooking practices, and seasonal food.









CULINARY EVENTS &SOLIDARITY

Ukrainian culinary events;

Culinary workshops for Ukrainian young people;

Income for refugee women from Ukraine.



















awareness

LA PAS: a manifesto festival for sustainable development

A 3 days fair with products from small producers, artisans, social enterprises.

Integrated educational program: participative knowledge building with adults and children.

Artistic program for all.



https://www.youtube.com/watch?v=4-y6bAKuFLA



awareness

- 2019, first edition;

- -event developed within the European Capitals of Culture program;
- -Funding model: public funds (Timisoara City Hall, Timis County Council) and contributions from the artisans.



LA PAS: Education for change: 2018-2024

Program developed in collaboration with schools

Main themes:

- healthy eating;
- responsible consumption, food production, urban gardening;
- -food waste reduction;
- -sustainable clothing.

4287



elevi implicați în programul educațional de promovare a consumului responsabil; 467



activități educaționale organizate privind consumul responsabil, reducerea risipei alimentare, grădini educaționale, alimentație sănătoasă, impactul fast fashion;

59



de profesori implicați direct în sesiuni de formare și organizarea de activități educaționale; 28



de unități de învățământ implicate în program;

2614



de părinți implicați în activități educationale;

235



de voluntari din rândul elevilor și al profesorilor implicați în activităti de voluntariat. ☐ We are developing a **learning community** where we facilitate learning and experimentation contexts **for teachers**;

☐ We organize **study visits and thematic**

training sessions;

☐ We involve **teachers in specific volunteer activities** in the field of responsible consumption to become credible role models for students.



Laboratory of Ideas

"What ideas do you find easiest to implement?" (what is each person's comfort zone)

"What ideas would have the greatest impact on students?" (we are looking for change/inspiration)

"What obstacles and risks do you see in implementing these ideas?" (we learn from each other)

"How can we support each other in carrying out these activities?" (group resources)









SCHOOL IS TRANSFORMING

It becomes a practice environment for responsible behaviors.









SCHOOL TAKES ON NEW ROLES





it creates connections with the community.



