**CASE STUDY n° 3**

A group of artisans get together to find innovative solutions to maintain the strong bond with their territory in a context of challenging with a new shopping mall.

**Job profile required**

A professional having experience and knowledge on community enterprises and local development, sustainable business plan involving local stakeholders.

**Knowledge**

* Artisanal sector
* Territorial context
* Social economy principles
* Business management/development

**Skills**

* Ability to map local reality
* Ability to networking
* Ability to work with people with different background
* Ability to advocate craftmanship as a cultural resource towards public institutions
* Ability to create awareness to the people of the territory about responsible consumering, local and traditional products

**Attitudes**

* Positive attitude towards craft in the territory
* Common understanding of the negative impact of shopping mall
* Horizontal attitudes-space for discussion – welcoming and encouraging the artisans to provide their own solutions